



Brands of Invent Creative & Event Solutions

Environmental, Social and Cultural Responsibilities Statement

- We offer clients environmentally conscious solutions to their requirements.
- We are committed to seeking out environmentally preferable products. We identify opportunities to purchase recycled, refurbished, or reconditioned products where they compete favorably in price, performance, and quality with new ones.
- We understand the impact of product life-cycle, and seek ways to identify opportunities to improve efficiency, reduce waste, improve quality, save money, and provide event solutions that are more environmentally appealing to customers.
- Where possible, we aim for sustainable product design, where products can be disassembled and recycled easily, contain fewer toxics, use fewer raw materials, have fewer components, and takes less energy, water, and resources to produce than traditional products.
- We reuse manufacturing excesses by finding uses for manufacturing by-products, either in internal processes, or by reusing by-products for other uses.
- We offer and strongly recommend client tie-ups with the UAE's largest paper/plastic/glass/metal recycling company (BEE'AH) to remove and dispose of waste produced at their events in an environmentally beneficial manner at zero cost to the client.
- We encourage reduced energy consumption. Offices & communal areas have P.I.R sensors ensuring that energy is saved after hours and on weekends. Where possible we also use energy efficient bulbs.
- We practice in-office conservation, aiming to use less of everything, particularly natural resources. We reuse misprints as scratch paper and/or shred for packing materials, print on both sides of paper, and where possible go paperless, saving files electronically instead of printing. We have eliminated polystyrene coffee cups.
- We create an in-office reuse and recycling culture, with a recycling system for paper, plastics, aluminum, and glass.
- We examine our manufacturing processes for opportunities to increase materials-use efficiency, rethink product packaging. We encourage employees and our manufacturers to reduce, reuse, and recycle.
- When travelling, we seek to stay in ecologically sensitive hotels.
- We offer our clients the option of green printing, with environmentally friendly printing products and processes. When designing printing projects, we suggest elements that avoid reduced recyclability, such as foil stamping, adhesives, and plastic bags.
- We comply with local and federal environmental, health, and safety regulations, obtaining applicable operating permits, testing and repairing equipment regularly, and taking the necessary steps to protect the environment and employees from toxic emissions.
- We insist that all employees safely dispose of toxic substances, including batteries, copier toner, paints, motor oil, dyes and solvents
- We endeavor to partner with suppliers, sub-contractors and manufacturers who follow similar green policies.
- We encourage clients to incorporate an element of social responsibility into their events. Creative suggestions tailored to each event provide means by which clients can give something back to the community and those less fortunate.

INVENT CREATIVE EVENT SOLUTIONS FZ LLC

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